

2025 event guide

MAY 8, 2025



Campbell River, Maritime Heritage Centre

Connect Money Impact brings together social entrepreneurs, impact investors, and ecosystem builders working on today's most pressing challenges. From climate solutions and housing to Indigenous-led innovation and social finance, this is a space for **learning, collaboration, and connection.**



CONVENED BY:



**A huge thank you to 2025 partners for the
Campbell River Connect Money Impact Event**

MOMENTUM PARTNERS:



ORGANIZING PARTNERS:



CAMPBELL RIVER PROGRAM

9:30 AM

WELCOME

Chief Chris Roberts Liḡwítḡdaḡw Territory Welcome
Michaela Arruda, Campbell River
Community Foundation
Kristi Rivait, Scale Collaborative

SESSION 1

10:00 AM

**KEYNOTE
WELCOME**

Paul Lacerte (Gilam Giloh),
Raven Indigenous Capital Partners

SESSION 2

11:00 - 12:15
Entrepreneurs

**ACCESS TO
CAPITAL**

Jolynn Green, Community Futures Central Island
Michaela Arruda, Campbell River
Community Foundation
Keith Ippel, Spring Impact Capital
Jesse Knight, Seawise Innovative Packaging

11:00 - 12:15
Investors

**INVESTING IN
OUR LOCAL
FOOD ECONOMY**

Julie Sperber, VIEA, Island Good
Stephanie Jacobs, FED Urban Agriculture
Maurita Prato, LUSH Valley
Christine Lilyholm, Stonehouse Teas

11:00 - 12:15
Ecosystem
Builders

**INVESTING IN THE
INDIGENOUS
ECONOMY**

Brodie Guy, ICET
Jennifer Gallic, NEDC
Jason Wilson, We Wai Kai Nation
Christy Keddy & Zach Hanuse,
Fork and Arrow

12:15 - 1:00

LUNCH

SESSION 3

1:00 - 2:15
Entrepreneurs

INNOVATIVE FINANCE - THINKING OUTSIDE THE BOX

Kristi Fairholm Mader, Thrive Impact Fund
Blake Bunting, Goparity
Tanya Smith, Coast Capital Savings

1:00 - 2:15
Investors

INVESTING IN COMMUNITY OWNERSHIP AND WEALTH

Kimberley Worthington, City of Campbell River
Čnísłagýłis (Gary Wilson), Tiičma Enterprises
Cordell Jacks, Regenerative Capital Group
Emily Pagdin, Connective Support Society

1:00 - 2:15
Ecosystem
Builders

INVESTING IN SUSTAINABLE ECONOMIES, OCEAN AND TOURISM

Basma Majerbi, University of Victoria
Zach Gould, Accelerating Community
Energy Transformation
Burak Evren, COAST, Emend Fund
Chyanne Trenholm, Homalco Tours

SESSION 4

2:30 - 3:30

CAPITAL ALONE IS NOT ENOUGH

Large Group Discussion

Kristi Rivait, Scale Collaborative
Bradley Morris, Majik Media
Cassandra Hui, Heal Mary
Joanna Buczkowska-McCumber,
Ideas for Impact

3:30 - 4:30

CURATED CONNECTIONS

4:30 - 6:00

CLOSING NETWORKING AND DRINKS

6:30
until late!

AFTERPARTY AND DINNER

We respectfully acknowledge CMI Campbell River will take place on the unceded traditional territories of the Liḡwítłdaḡw people - the We Wai Kai, Wei Wai Kum, and Kwiakah First Nations. We honour our relationships with these First Nations, the Xwémalhkwu First Nation, Tlowitsis Nation, and all other First Nations, Metis, and Inuit peoples who reside in these territories.